## LIGHTHOUSE

DIWALI CELEBRATIONS



HOSPITALITY & HOTEL LOGISTICS FROM CSS







## LIGHTHOUSE

## CHAIRMAN'S MESSAGE



An article, which I read recently, stimulated some creative thoughts. It was all about 'delegating well to become a great leader'. It prompted me to recall a saying by former US President Ronald Regan, "Surround yourself with the best people you can find, delegate authority, and don't interfere as long as the policy you've decided upon is being carried out". This is an environment, I believe, we have been successful in achieving within CSS.

Accordingly it's an opportune time to discuss this topic, as November invariably proves to be a testing time for our Sales Force Team. As we find ourselves standing, once again, at the threshold of another strategy meet I welcome the opportunity to talk with team leaders. The interaction between leadership and delegation is a challenging issue. Consequently a review, by team leaders of their past year, may produce some interesting highlights for us all to discuss. How has success been measured? What has delegation achieved for your team? How do you accept responsibility for your team's figures?

In leadership forums, around the globe, the roles of leadership and delegation are widely discussed. In the ever demanding business atmosphere, in which CSS operates, things are no different. Just like others, we need confident and bold leaders in order to seize every opportunity that comes our way. Leadership potential is realised when one is able to build on the collective talents of one's team. Delegation encourages team responsibility and allows for a more enthusiastic environment because team members may be recognised for their contribution.

Looking back, I happily acknowledge that CSS has seen some great team leaders who have made invaluable contributions. I have no doubt that; as our company continues to focus on growth & development, appropriate delegation will play a key role in raising our company to even more glorious heights.



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## CSS KOLKATA ON THE MOVE...

#### A BRIEF CHAT WITH TEAM KOLKATA



Good fortune is always treated as an ingredient for success in business, but it is only one ingredient. Managing business needs unique capabilities, especially when it comes to shipping and logistics.

CSS has rolled out its red carpet in Kolkata recently. It seems to be a bold decision from T S Kaladharan, the visionary Chairman of CSS Group to recommence the Kolkata operations. That is what Sudharshan, Vice President, South India feel. Sudharshan overlooks the Kolkata operations as well for CSS Group. In a brief session he explained more about Kolkata to Lighthouse. Kolkata as a metro and the capital city caters largely to the state of West Bengal – by virtue of that the market size is huge. It is mandatory to



Kolkata, being the only port in the Eastern region of the nation can extend CSS business lines with the Northern and Central parts of India.



obtain two licenses to operate out of Kolkata - Trade licenses and Port licenses which is Kolkata operations specific.

Kolkata operates from Riverine Port. CSS India from its operational base in Kolkata can cater to the need of the entire West Bengal region, Orissa, Tripura and Assam. They can also extend their servicing to the neighbouring countries of Nepal and Bhutan as well. Lighthouse was curious

about the advantages of Kolkata being the only port





in the Upper eastern region of the Sub-continent. Pijush Saha, who leads the team Kolkata in the capacity of Branch manager, nodded in the affirmative and said, Kolkata, being the only port in the Eastern region of the nation can extend CSS business lines with the Northern and Central parts of India. The fact remain that few coastal vessels complete the voyage of the cargo within the duration of two days. One of the major problems with Kolkata port is that it suffers from Tidal Bores entering the port frequently and it bends at several places which in turn are not allowing the large vessels to enter the port.

What will be the larger issues for CSS in the days to come, enquired Lighthouse? "Presently the Kolkata team is small but are aggressive professionals. We are growing rapidly but cautious about every step we take forward. Competition is watching us with bewilderment, as we are working with customer closely to make it their admiration. Customizing is CSS strength across the group hence we are implementing all good practices into force in Kolkata market. We are available 24X7 to our customers with our mobiles switched on. We don't want enquiries and concerns go unattended, the usual CSS formula" Concluded Pijush.

Lighthouse wishes the team Kolkata Good Luck!!!

### **DIWALI CELEBRATIONS**

iwali is one of the biggest festivals in India and observed by Indians world over. Diwali means rows of lighted lamps. It is a festival of lights and every Hindu celebrates it with joy.

During this festival, people light up their houses and shops. Diwali is celebrated to honour Sri Rama, the seventh avatar (incarnation of the Lord Vishnu). It is believed that on this day Rama returned to his people

after 14 years of exile during which he fought and won a battle against the demons and the demon king, Rayana.

People do worship Lord Ganesh for good welfare and prosperity and Goddess Lakshmi for wealth and wisdom. Diya and lighting, home decoration, shopping, fireworks, puja (prayers), gifts, feast and distributing sweets are all part of the celebration.

CSS India offices celebrated Diwali with special poojas and sweets distribution.

#### **CSS LUDHIANA**









#### **CSS DELHI**













## CSS STRATEGY MEET 2017

■ THE CSS GROUP HEADS TO UDAIPUR FOR THEIR ANNUAL STRATEGY MEET THIS YEAR.





The CSS Group's annual Strategy Meet 2017 will be held at the Hotel Lakend in Rajasthan, Udaipur, India on the 15th to the 16th of November, 2017.

Each year sees members of the CSS Group's various management teams from across all branches come together for two days, to crunch and discuss the year's performance, and scrutinize the next steps for yet another successful year.

As is custom, the Group decides on a yearly motto to navigate its teams across the world towards a common goal. With the Group planning its new aggressive strategy, 'Time to Evolve' seems more than adept at spearheading our vision. The Group's ability to adapt and – for lack of a better word – evolve with regards to competition, processes, technology and relationships is what it prides itself for.





## ABOUT UDAIPUR RAJASTHAN

Popularly known as the "City of lakes" - is a famous tourist destination and known for its history, culture and scenic surroundings.

Udaipur is also popular for its massive historic forts and palaces, museums, architecturally-sound temples, and traditional fairs and festivals.



## CSS-EMPLOYEE OF THE MONTH

SHAJIMON VIJAYAMMA - CSLC, given by Shelly Varkey - Manager, Admin - CSS Dubai



## **WELCOME ON BOARD**

Following the successful venture of the CSS Group into Saudi Arabia, we are pleased to announce the appointment of Dr. Britto Satheesh as Director, CSS Kingdom of Saudi Arabia. Britto will lead the CSS Group's business in KSA, driving the business development and support teams on all aspects of growing, enhancing the CSS Group brand in the Saudi Arabian market. We are convinced that he will add another layer of success to our quality efforts, while aligning processes at the CSS KSA enterprise with the rest of the CSS Group.

Britto brings with him experience in the aeronautical engineering, project and process management, and research and quantitative analysis sectors, graduating from the University of Nottingham, UK.

#### Welcome on board, Britto!

#### **About Consolidated Shipping** Services, **Kingdom of** Saudi Arabia

The Consolidated Shipping Services Group takes pleasure in commencing operations from three major cities in Saudi Arabia namely Riyadh, Dammam & Jeddah. The CSS Group's Saudi Arabia branch with its tailored infrastructure and skilled personnel - caters to end-to-end shipping and logistics requirements in the region. World class services are offered through all segments of operation, with swift turnaround times. Contact the CSS KSA office via email on info@csssaudi.com.

#### **About the Consolidated Shipping Services** Group

Consolidated Shipping Services Group is one of the fastest growing NVOCC in the region. The CSS Group today is one of the leading integrated freight forwarding solutions provider with close to 25 years of experience. The company - through its corporate diversity and willingness to keep learning and relearning - has earned its collective experience within the industry. With a team consisting of over 750 experienced and dedicated professionals across 20 offices, CSS is



Dr. Britto Satheesh, Director - CSS - Kingdom of Saudi Arabia

able to meet a client's freight forwarding requirements - be it by sea, land or air.

The CSS Group adapts itself to the latest trends in the industry, offering efficient and feasible solutions to its clients' and associates. For more information, visit www.cssgroupsite.com.



## AN ORGANIC GROWTH PLAN IN PLACE

#### ■ CONSOLE SHIPPING SERVICES INDIA PVT. LTD LUDHIANA

SS Ludhiana completes its Third month of operations with opening great inroads in the market area where they operate.

CSS Ludhiana is located in such a manner that they can easily cover the industrial belt of Ludhiana, Jalandhar, Chandigarh, Zirakpur, Rajpura, Ambala, Mandi, Amritsar & Hosiharpur. These industrial belts are majorly known for Garments, Hosiery Items, Fabrics, Hand Tools, Bi cycle & parts, Tyres and last but not the least Pharmaceutical products.

"We have received a warm welcome from the entire shipping and logistics fraternity. The initial trends and really promising and the management support stands like the pillar for our future growth. We will soon be expanding our operational spectrum and adding more members to cover larger areas," mentioned Meena Sharma, Regional Manager while talking to Lighthouse.

Recently CSS Ludhiana's Custom Broking license has been registered with Ludhiana Custom, and with this now they are fully equipped to provide all logistics related services under one window.

Stiff market conditions and controls from the government machinery, are seen as some slight challenges for the overall



Most of the control measures pose a difficulty in the beginning. But in long run trust worthy business houses will reap benefits from such measures. That is what we have seen in the past in India. Hence CSS Ludhiana is very much confident

growth graph. Apart from Garment industry CSS Ludhiana market is going steady after Demonetization & GST and with new stiff cut in "Duty Drawback" scheme from Government of India Ludhiana Garment industries are facing tough time like other parts of India. DRI has also put ban on 20 Garments exporter for bogus export fraud, but that is not a niche market for CSS Ludhiana.

"Most of the control measures pose a difficulty in the beginning. But in long run trust worthy business houses will reap benefits from such measures. That is what we have seen in the past in India. Hence CSS Ludhiana is very much confident" commented Rajesh Arora, Vice President North India.

The newly commenced Green field Ludhiana domestic airport is fully functional now and it is fully connected with all major airports in India.

It is too early to say about the challenges of business but for sure Ludhiana is an old and big market and most of the major players are operating from Ludhiana but Console shipping services India Pvt. Ltd Ludhiana are positive and sure that in very short span of time CSS Ludhiana will achieve the desired growth target.

# CSS HOSPITALITY & HOTEL LOGISTICS – FOR COMPLEX NEEDS AND CHALLENGES

The Group's
Hospitality & Hotel
Logistics division
provides tailormade logistics
services to local
and international
luxury industries.
CSS's Hospitality
& Hotel Logistics
specializes in the
management and
implementation
of Hotel Logistics
solutions.

Armed with an aggressive wealth of experience in delivering, transportation, warehousing and installation solutions for International Luxury Hotels, the division offers turnkey solutions for large-scale construction projects and efficient, comprehensive maintenance and supply concepts logistics solutions for developers, hotel operators, FF&E and OS&E suppliers, and international agents for procurement.

The CSS Group's extensive Supply Chain Management facilities include storage provisions throughout the Middle-East, state-of-the-art lifting and loading equipment and a fleet of vehicles for land transportation. Cargo is secure and monitored round the clock.

"A comprehensive and innovative approach is required when it comes to this unique division of









Hospitality & Hotel logistics. We have system procedures to ensure fool proof execution, from shipping to warehousing to installation - as per a client's planned

room layout - conforming to all standards required for the job," mentioned Rosh Manoli, Deputy General Manager, Sales & Marketing CSS Dubai.

The CSS Group's decades of experience and diversified services, ranging from Ocean freight management to heavy equipment logistics to relocation and removals, has strengthened its resolve in becoming a global leader in the shipping and logistics industry.

"The CSS Hospitality & Hotel Logistics team provides customized solutions, keeps up with real time communication and displays global standards." continued Rosh.

The CSS Hospitality & Hotel Logistics team is fully equipped to meet any demand from the industry, be it pre-opening or project execution phases.

## LIGHTHOUSE

## **Important Subscription Update!**

## DO YOU WISH TO SAIL FORWARD WITH LIGHTHOUSE?

Dear Lighthouse reader,

This is it...

....your last chance to lock in another year of CSS Group's Lighthouse magazine for **FREE** 

Visit www.cssgroupsite.com/lighthouse **NOW** to let us know whether you would like to continue reading Lighthouse.

Don't risk missing out on a single issue of one of the leading logistics publications in the region.

Get online now and send us your Renewal Request while there is still time!

#### To stay means:

Magazines conveniently delivered to your door – please update your address with us to continue receiving CSS's 'Lighthouse' bi-monthly editions.

#### Wish to move on?

Inform us about your wish to discontinue receiving our magazine – for any reason - until the 30th of November, 2017.

Visit www.cssgroupsite.com/lighthouse now and update away

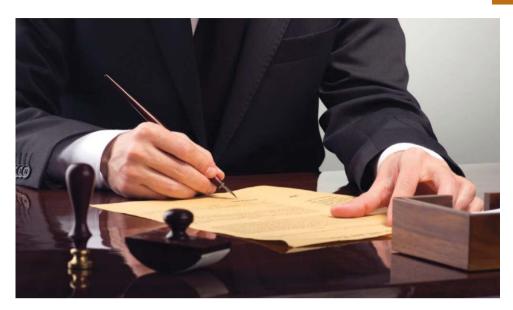






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## **UAE TO INTRODUCE NEW TAX LAW**



he United Arab
Emirates has now
framed a Federal
law No. 7 of 2017
on Tax Procedures
to introduce the tax in all
the emirates of UAE. This
new Tax Law shall explain
the rules for regulating the
collection of Taxes, defines
the role of the Federal Tax
Authority, penalties etc.

The Tax Law mainly categorise the tax into two, namely VAT (Value Added Tax) which will be introduced on January 1st, 2018 by Federal Decree Law No. (8) of 2017 and Excise Tax, which shall be introduced in October, 2017 by Federal-Decree Law No. (7) of 2017. The VAT is actually a consumption tax which is usually imposed on a product at each stage of production before the final sale. In simple words, it is imposed on the Customers. In UAE, the VAT will be calculated as a percentage, ie., at the rate of 5%, of the retail sale price of a product. Whereas the excise tax which shall be in force from the upcoming months, is imposed on the manufacturer and not the customer. The Excise Tax Law shall impact all the excise goods consumed inside the Country including all the free zones and Ports. This tax is set to discourage the consumption of products that negatively impact the environment and more importantly, people's health, while the revenues it generates will go towards supporting advanced services for all members of society.

Since the draft UAE Tax Law is not yet published, it is generally mentioned that all business that provide taxable goods or services with annual revenue of more than AED 375,000 will be required to register for VAT.

As per the New Tax Law, it is to be noted that the accounting records of the companies/business not only have to be prepared and maintained in accordance with the provisions of the tax Law, but any submissions to the Federal Tax Authority shall be in Arabic. Since the recently introduced Federal Law No (2) of 2015 on Commercial

Companies already requires the companies to keep the books of accounts and financial records and to prepare the annual financial statement, the companies may not find it difficult to maintain the same under the New Tax Law. But it is to be noted that the application of any penalties in terms of the Commercial Company Law, will be without prejudice to any penalties imposed under Tax law. Upon registration for the Tax, the companies (hereinafter the tax payer) shall receive a unique registration number and the tax payer shall use/quote this registration number on all payments and correspondences with the FTA. The FTA's power to conduct Audit, includes the Audit on the tax Payer's premises, and they would also check if the Tax payer has complied with the tax law.

The FTA has also given authority to issue Tax Assessments and administrative penalties on the following circumstances:

 Where a taxable person do not register for the Tax

- Where the taxable person fails to submit the return within the timeframe specified.
- Where the taxable person fails to make any payments due
- Where the taxable person submits incorrect returns or payments.

Apart from the situations mentioned above, the administrative penalties shall also be made payable when the Tax payer fails to submit the records in Arabic.

The penalties for Tax evasion will be imposed from the range starting from AED 500 to three times the amount of any tax amount due per violation.

For the companies that evade the Tax registration, the penalty shall include prison sentence and a monetary penalty of upto 5 times the amount of evaded tax amount. The penalty for tax evasion shall also be imposed on the below companies:

- Charge and collect taxes when not registered to do so under any tax law.
- Deliberately fails to pay the tax due.
- Destroy, steal or falsify financial records
- Deliberately submits false documents to FTA
- **5** Deliberately understate any tax amount payable.

Since the regulations regarding the Tax Law has not been issued and once the same is published, it will give more clarity on the responsibility and obligations of a tax payer.

(Contributed by Advocate Joy Tattil, joy@calliduscmc.com) ONAM @ CSS www.cssgroupsite.com

### MAHABALI CRYSTAL AWARD

#### ONAM POOKKALAM COMPETITION AT CSS OFFICES

he Consolidated Shipping Services Group held an annual Pookalam (in Malayalam language, 'Poo' stands for 'flower' and 'Kalam' stands for 'artwork') Competition honoring the Keralite Onam Harvest Festival - throughout all its offices - for the coveted Mahabali Crystal Award on the 10th of September, 2017. On the competition's fifth anniversary, the CSS Head Office in Dubai won the award, followed by CSLC1 and CSS Logistics holding second and third runner-up positions, respectively. Each office engaged their best creative teams for this traditional celebration, where the front entrance has circular motifs of flower bed (Onapookalam) arrangements.

This year's rules stated that designs had to incorporate the number '5' for the fifth anniversary, as well as each team submitting their photographs for assessment by anonymous guest judges. Congratulations to all our participating teams!

### MAHABALI'S CRYSTAL o AWARD WINNER:

#### **CSS Head Office!**

Quote from the Judges: "Amazing design, having incorporated this year's number 5 theme in such a creative fashion. The blend of colors highlighted your chosen design stunningly!"





#### FIRST RUNNER UP: CSLC 1

Quote from the Judges: "Neat, creative, distinct colors and beautiful use of props!"

#### SECOND RUNNER UP: CSS Logistics

Quote from the Judges: "Good design- [they] incorporated the number 5 theme very well The design was extremely neat!"



#### **Significance of Pookalam**

The floral rangoli, or the 'Pookalam', is an integral part of Onam celebrations. According to legend, King Mahabali who once ruled the region visits during these ten days of the Onam festival. These beautiful motifs made at the entrance of Malayalee houses give his soul joy, ensuring happiness and prosperity forever. It is also said that the ten rings or the steps of the Pookalam represent the ten deities of the Hindu pantheon.

#### **How is Pookalam made?**

Nowadays, various

flowers are used to get the desired design and pattern. Commonly used flowers are Thumba, Thulasi, Kadali, Mukkutti, Chethi, Shankupushpam, Manthaaram, Jemanthi and Chembarathi.

Pookalam forms a vital part in the welcoming celebration of King Mahabali whose soul visits the state in the ten days during Onam. Designs made at the entrance set the essence of the festival thus ensuring long-term prosperity and happiness.

O n a p p o o k k a l a m symbolizes unity in diversity. The use of many different flower petals to make a pookalam is symbolic in the coming together of hearts in society. Flowers of various fragrance, color and quality gather in one pookalam, banishing all discrimination, and expressing gratitude and devotion to the Lord.

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## **ASMALL RULE ON WISHES**

#### Rahat Talreja

Vice President - CSS Central India

I am sure all of you have sent and received several messages on Diwali. A small rule on wishes. You can give only what you have. So when you wish health wealth happiness to someone, make sure you have enough of it yourself.

The world has reduced everything to a Happy something - which is the 1st level of experience of anything. There are deeper levels that exist. If you think of it:

### LISTENING IS DEEPER THAN TALKING

### THINKING IS DEEPER THAN LISTENING

### FEELING IS DEEPER THAN THINKING

And so on... we don't even know how many layers are there but all will agree that they exist because we have felt them. So here below I present a small story on the festival of Diwali. When you read, you will listen, which you will feel and experience it on many layers.

Once there was a king who had 7 beautiful daughters.

One day, he asked all,

King: Who is it that feeds you?

The first 6 daughters said in praise of the king: It is you father, the greatest king, who feeds us.

Only the 7th daughter said: It is god who feeds us all.

The king got very angry. He married his 6 daughters to handsome rich princes but got the 7th one married to a poor and leprosy inflicted person.

The 7th daughter was very happy in her life however. She told her husband never to come back empty handed when he came back home from work every day.

So each day he would bring some fruit, vegetables, wood etc. back home.

One day he went to the jungle but couldn't find anything to take back home, but found a dead snake, so he took that with him. When he showed to his wife, she asked him to throw the dead snake on their hut's rooftop.

Meanwhile, the king of the state where she was married had a wife, who went out bathing one day to the riverside. At the riverside, she kept her expensive diamond necklace on the banks while she bathed.

Suddenly an eagle snooped down and took the necklace with it. She was heartbroken.

The eagle meanwhile realised it is of no use to him and saw the dead snake on the poor 7th daughters huts rooftop, so it snooped down and kept

the necklace and took the dead snake which it could eat.

The king meanwhile announced that whoever finds the queens necklace would get a reward he desires.

The 7th daughter asked her husband to take the necklace to the king and whispered in his ear what to ask.

The king was very happy and asked the man: "What do you want?" He said nothing. The king forced him. He again said he wants nothing. The king ordered him: Ask you must, what is that that I as king can do.

He then told the king that his wife has a wish that on Diwali, no one light any diya in the whole town except for their hut. The king thought about it but for his word, said yes to it.

So on Diwali, the whole town was dark (being Amavasya, a no moon night) except for the poor man's hut where the diva was lit.

So when Goddess Laxmi arrived, she saw that its dark everywhere and so went to the poor man's hut and knocked on the door.

The 7th daughter, the poor man's wife, asked: "Who is it?"

"It's me, Goddess Laxmi"

Wife: "Why do you need to knock, please come inside"



Goddess Laxmi walks in and is very happy and asked them: "What can I do for you, you are the only ones who lit a diya for me"

The wife said: "Now that you have come, never leave, stay with us". And with that, she shut the door.

And Laxmi stayed there forever.

And so friends, with this small longish story, I wish you all a very happy Diwali. It is the feeling you invest into mythology that connects us from the material world to our souls. It tells us that with internal grit and determination and planning, even the gods can be captured by overcoming all our obstacles. It is not mere sweet eating and cracker bursting and bhajan singing, it is basically invoking the powers that lie within all of us. To invoke the powers, one needs concentration and for that one needs seclusion from external gimmicks.

Happy Diwali Readers

**KALEIDOSCOPE** www.cssqroupsite.com

## So Emails Are Easy Are They?

ave you ever received an email which has upset you, only to find out later that this was not what the sender intended? Conversely have you sent an email, to a colleague, only to realise shortly afterwards that what you thought you had said was not what you planned? Such is the ever growing problem with emails. Whilst there are many who will suggest ways of avoiding these situations, very few explore the reasons as to why these misunderstandings occur.

It is not that long ago that business colleges and schools made sure that everyone knew how to write a letter. The art of letter writing has developed over many years. Accordingly it has acquired its own specific style, courtesy and etiquette. However all communication experts, to various degrees, accept that visual communication forms a great part in conveying what we intend to say. Good manners, in letter writing, consequently grew-up with this in mind; the fact that a letter did not convey images. Correspondingly various letter formats endeavoured to convey what couldn't be seen. For example the opening greeting, 'salutation', sets the tone for the whole letter, formally uses 'Dear Sir' or 'Dear Madam' or more friendly using a recipient's first name 'Dear Aloshya' or 'Dear Sunita'. Equally in importance is the closing, 'valediction' that completes the overall packaging with the respect that your letter is meant to impart. 'Yours faithfully', 'Yours sincerely', and 'Kind regards' all create their own particular image.

However this letter etiquette, which has taken years to become part of our business and friends' culture, just hasn't happened with emails. There simply hasn't been the time. The overwhelming growth of email was so rapid, and it seems so easy just type a message, that mistakes and misunderstandings are now a regular occurrence.

It's said that a picture paints a thousand words. Today nothing illustrates this more than the use of selfies and other photographs, whenever we post or tweet. Such a 'luxury' is never usually an option with office and business emails. Just because we email something in a certain way doesn't mean that it's received in the same way. It is true to say that mood changes everything and we cannot know what the mood of a recipient is, because we cannot see them. It is usually always best therefore to leave emotions, and any emoji that expresses such things, out of emails. Keep to the point and remember that polite statements, such as 'please' and 'thank you' go a long way in the courtesy stakes.

Of course, you may say, "Why does it matter?" The simple answer is that spoken words may be forgotten but emails can, not only live forever, but also may be

easily forwarded to others!

So will your emails pass a polite behaviour test? Here are some points to hopefully help you.

- Imagine you are speaking your email, face to face, with the recipient. If you wouldn't say it directly to their face, then it shouldn't be in your email.
- No matter how busy you are always reread an email before sending. Check it makes sense to you.
- Try to keep office/business emails to no more than five sentences. Anything more tends to lead to misunderstandings because of the difficulty of prioritising the information.
- Assess your relationship with the recipient and adjust your greeting/ formality/closing so as to mirror your relationship.
- Don't be annoyed when someone misunderstands what you have emailed. It happens no matter how careful you have been.
- If you receive an email containing unclear

expectations or ambiguous questions don't be afraid to politely bring this to the sender's attention.

- If you have sent an email which has been received in a negative way, assure everyone that this wasn't your intention. Be constructive in actively turning the negative into an upbeat approach.
- and finally...never try mixing new media with old style, in order to show that you are 'with it'!

When former UK Prime Minister David Cameron MP, emailed a reply to a close friend, he ended the message with the acronym 'lol'. Asked what he thought it meant, David replied, 'Lots of Love'. Unfortunately this particular text abbreviation, at the time he used it, only had one commonly known meaning among the mediasavvy generation which was, 'Laughing out loud!'

No wonder his email reply made headlines in the English newspapers. Remember misunderstandings may happen to the best of us.

So be careful with your email etiquette and you'll find others respond to you in a more productive manner.

Kaleidoscope desk



Continued from last edition...

The arbitration process in the Middle East is developing in a way which is quite promising. The Middle East region is reasonably well-equipped with arbitration facilities. There are a number of significant regional arbitration centres - for example, Dubai International Arbitration Centre (DIAC); DIFC/LCIA situated in the Dubai International Financial Centre; the Abu Dhabi Commercial Conciliation and Arbitration Centre (ADCCAC); Qatar International Court and Dispute Resolution Centre (QICDRC); and the Bahrain Chamber for Dispute Resolution/American Arbitration Association (BCDR-AAA). However, the judicial intervention and uncertainty in the enforceability of arbitral award is a matter of great concern. It has been noticed that the judiciary in the Middle East has not achieved the same standards of excellence in arbitration as others in more favourable jurisdictions. There have been instances where the lawyers conducting arbitration were subjected to prosecution for unfavourable outcomes. As a consequence, they were sometimes declining appointments and even resigning from ongoing cases as they were unhappy about the risks they were running. Under DIAC Rules, there was no appeal process. Further, as awards had to be signed within Dubai itself, this sometimes meant arbitrators having to fly in and out solely for this purpose.

India has huge potential to develop maritime arbitration but it would be a long and difficult ride before it is fully achieved. There have been significant improvements in recent years in India's provision for structured arbitration. It was noticed that a properly functioning arbitration system was necessary if the country was to attract more trade and investment. The Indian Arbitration and Conciliation Act. amended in 2015, had introduced changes in respect of interim relief, public policy considerations, High Court involvement in arbitration and 12-month time limits to determine awards. This was aimed at countering concerns that arbitral awards in India were taking too long. However, the 12 months could be extended by agreement between the parties. The whole package has been improved. The Mumbai International Arbitration Centre's Rules were approved in June 2016 and the Centre opened for business in October. The aim was to establish a cost effective and transparent process. focusing on procedures for multi-party and multi-contract cases, expedited arbitration and the scrutiny of awards.

China is a relatively young player in the international shipping arbitration scene. The Maritime Arbitration Commission (MAC) is the predecessor of the present China Maritime Arbitration Centre (CMAC). It seems that the MAC was more experienced than that the maritime courts in China in terms of handling maritime disputes. Also, maritime disputes in China are predominantly settled by conciliation and mediation. The attitude of the

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maritime court towards this organization is somewhat hostile exemplifying unfriendliness and competition. CMAC had revised its Rules in late 2014. The new CMAC Rules came into effect on 1 January 2015. CMAC's Revised Rules allows an arbitrator much freedom in choosing the appropriate procedure. It also stresses that the parties are to be given reasonable opportunity to make submissions and arguments.

International arbitration is on the rise in all these regions, generating an increasing interest in the practice. Thus, there is an increasing trend towards convergence of arbitral institutional rules and rise in the number of arbitral seats where parties can expect a modern and proarbitration approach from the judiciary.

SAILING SCHEDULE www.cssgroupsite.com

## INBOUND

DUBAI

VESSEL	VOY	BAHRAIN	BANGKOK	BARCELONA	BREMEN	BUSAN	CHENNAI	DELHI	GENOA	GUANGZHOU	HONGKONG	KARACHI	KEELUNG	KUWAIT	NHAVA SHEVA	NEW YORK	NINGBO	QINGDAO	ROTTERDAM	SHANGHAI	SINGAPORE	SOUTHAMPTON	XIAMEN	XINGANG	ובטבו או ו
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URUS	006W	13-060	2-Nov																						1
OCL SINGAPORE	017W		9-Nov																						2
SCL NEPTUNE	040W		16-Nov																						1
OCL POLAND	010W		23-Nov																						8
YMA	041W		30-Nov																						1
OCL ATLANTA	092W		10-Dec																						2
OCL BANGKOK	021W		17-Dec	2 New																					2
PL GWANGYANG WA CGM MIAMI	242MEE 244MEE			3-Nov 10-Nov																					3
OCL EGYPT	244WEE			17-Nov																					7
MA CGM ANDROMEDA	240MEE 248MEE			24-Nov																					1
VIA CGM LIBRA	250MEE			1-Dec																					- 1
MA CGM TITAN	252MEE			8-Dec																					- 1
MA CGM CASSIOPEIA	254MEE			15-Dec																					ı
AERSK GUAYAQUIL	1713				7-Nov																				- 1
AERSK GENOA	1713				14-Nov																				
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undai Pride	018					4-Nov																			
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ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE.

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MAERSK KALMAR	1716														9-Nov										
MAERSK KITHIRA	1714														16-Nov										
MAERSK KLAIPEDA	1802														23-Nov										
MAERSK KIM	1802														30-Nov										
MAERSK KYRENIA	1802														7-Dec										
MAERSK KARACHI	1802														14-Dec										
NORTHERN MAGNUM	1709															4-Nov									
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AL ZUBARA	003E																		10-Dec						
AL DAHNA	003E																		17-Dec						
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		JEBELALI	ABU DHABI	EXAI	AQABA	BAHRAIN	CHENNAI	COCHIN	COLOMBO	DAMMAM	R ES	DELHI	NXS.	HAMBURG	ЈЕРРАН	KARACHI	KUWAIT	MALE	MOMBASA	SOHAR	NEW YORK	AVA	RIYADH	Ë	UMMQASR	IGAP
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X-PRESS EUPHRATES	0135	9-Dec	10-Dec																							
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Maersk Kalmar Maersk Kithira	1716	13-Nov 20-Nov		29-Nov																						
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MAERSK KIMI	1802	04-Dec		20-Dec																						
MAERSK KYRENIA	1802	11-Dec		27-Dec																						
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HOUSTON EXPRESS TUBUL	1744W 1745W	4-Nov 11-Nov			20-Nov 27-Nov						-											$\vdash$		$\vdash$		
NORTHERN JAVELIN	1745W	11-NOV 18-Nov			04-Dec						<del>                                     </del>							<del></del>				$\vdash$				
NINGBO EXPRESS	1747W	25-Nov			11-Dec																					
TOLTEN	1748W	2-Dec			18-Dec																					
CMA CGM TOSCA	1748W	9-Dec			25-Dec																	$\vdash \vdash$				
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OEL JUMEIRAH	1737N	15-Nov				16-Nov																				
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OEL JUMEIRAH	1739N	29-Nov				30-Nov																				
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MESSINI	059E	06-Nov				14 000	16-Nov																			
RIO CHARLESTON	005E	13-Nov					23-Nov																			
AS CARINTHIA	060E	20-Nov					30-Nov																			
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RIO CHARLESTON	006E	11-Dec					21-Dec																			
AS CARINTHIA	062E	18-Dec					28-Dec																			
MESSINI	059E	6-Nov						16-Nov																		
RIO CHARLESTON	005E	13-Nov						23-Nov																		
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OOCL BANGKOK	020E	12-Nov								14-Nov																
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TAURUS COSCO SINGAPORE	006E 117E	19-Nov 22-Nov								21-Nov 24-Nov														$\vdash$		
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CSCL NEPTUNE	040E	3-Dec								5-Dec																
CMA CGM BERLIOZ	2488E	6-Dec								8-Dec	1441															
GH ZEPHYR CAPE MAYOR	1735 1703	02-Nov 09-Nov								-	14-Nov 21-Nov		$\vdash$					-				$\vdash$		$\vdash$		
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SAFMARINE NGAMI	1721	30-Nov									12-Dec															
GH ZEPHYR CAPE MAYOR	1737	07-Dec		$\vdash$							19-Dec											$\vdash$				
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ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE. ALSO DIRECT SERVICES TO CHENNAI, DOHA, RIYADH AND SHARJAH



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VESSEL	VOY	JEBEL ALI	ABU DHABI	ALEXANDRIA	AQABA	BAHRAIN	CHENNAI	COCHIN	COLOMBO	DAMMAM	DAR ES SALAM	DELHI	FELIXSTOWE	HAMBURG	JEDDAH	KARACHI	KUWAIT	MALE	MOMBASA	SOHAR	NEW YORK	NHAVA SHEVA	RIYADH	ROTTERDAM	UMM QASR	SINGAPORE
NORTHERN PRACTICE	044	02-Nov										12-Nov														
GROUSE HUNTER	0022	09-Nov										19-Nov														
NORTHERN PRACTICE	045	16-Nov										26-Nov														
GROUSE HUNTER	O023	23-Nov										03-Dec														
NORTHERN PRACTICE	046	30-Nov										10-Dec														<u> </u>
GROUSE HUNTER	0024	07-Dec										17-Dec														<u> </u>
NORTHERN PRACTICE MAERSK SALTORO	047 1712	14-Dec 5-Nov										24-Dec	1-Dec													<u> </u>
MAERSK STADELHORN	1714	12-Nov											8-Dec													
MAERSK GUATEMALA	1716	19-Nov											15-Dec													
Maersk gibraltar	1714	26-Nov											22-Dec													
Maersk Guayaquil	1714	3-Dec											29-Dec													
Maersk genoa	1714	10-Dec											5-Jan													
MAERSK SARAT	1802	17-Dec											12-Jan													
MAERSK SALTORO	1712	5-Nov												09-Dec												_
MAERSK STADELHORN MAERSK GUATEMALA	1714	12-Nov 19-Nov												16-Dec 23-Dec												$\vdash$
MAERSK GUAIEMALA MAERSK GIBRALTAR	1716 1714	26-Nov												30-Dec												
MAERSK GUAYAQUIL	1714	3-Dec												06-Jan												
MAERSK GENOA	1714	10-Dec												13-Jan												
MAERSK SARAT	1802	17-Dec												20-Jan												
HOUSTON EXPRESS	1744W	4-Nov													16-Nov											
TUBUL	1745W	11-Nov													23-Nov											
NORTHERN JAVELIN	1746W	18-Nov				_					-				30-Nov											_
NINGBO EXPRESS	1747W	25-Nov													7-Dec											<u> </u>
TOLTEN TUCAPEL	1748W 1749W	2-Dec 9-Dec													14-Dec 21-Dec											<u> </u>
SIMA GENESIS	E016	03-Nov													21-060	06-Nov										
NORTHERN DEPENDENT	E026	10-Nov														13-Nov										
SIMA GENESIS	E017	17-Nov														20-Nov										
NORTHERN DEPENDENT	E027	24-Nov														27-Nov										
SIMA GENESIS	E018	1-Dec														04-Dec										
NORTHERN DEPENDENT	E028	8-Dec														11-Dec										
SIMA GENESIS	E019	15-Dec														18-Dec										
NORDIC WISMAR CAPE MALE	014 127J	1-Nov															3-Nov 5-Nov									_
NORDIC WISMAR	015	3-Nov 8-Nov															10-Nov									
CAPE MALE	128J	10-Nov															12-Nov									
NORDIC WISMAR	016	15-Nov															17-Nov									
CAPE MALE	129J	17-Nov															19-Nov									
NORDIC WISMAR	017	22-Nov															24-Nov									
CAPE MALE	130J	24-Nov															26-Nov									
NORDIC WISMAR	018	29-Nov															1-Dec									<u> </u>
CAPE MALE NORDIC WISMAR	131J 019	6-Dec 8-Dec															8-Dec 10-Dec									<u> </u>
CAPE MALE	132J	13-Dec															15-Dec									
NORDIC WISMAR	020	15-Dec															17-Dec									
MESSINI	O59	6-Nov																20-Nov								
RIO CHARLESTON	005	13-Nov																27-Nov								
AS CARINTHIA	024	20-Nov																4-Dec								_
NAVIOS VERDE	004	27-Nov								-	-							11-Dec								-
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ANNA-S	2532SS	11-Nov									<u> </u>								18-Nov							
CMA CGM MANET	255288	18-Nov																	25-Nov							
EMIRATES ASANTE	2572\$\$	25-Nov																	2-Dec							
CENTAURUS	259288	02-Dec																	9-Dec							
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HEBE	734E	10-Nov																		13-Nov						
NORTHERN GENERAL	0054	15-Nov																		17-Nov						
HEBE	735E	17-Nov																		20-Nov						
NORTHERN GENERAL	0056	22-Nov																		24-Nov						
HEBE	736E	24-Nov																		27-Nov						
NORTHERN GENERAL	0058	29-Nov																		01-Dec						
HEBE NODTHEDNI CENEDAL	738E	1-Dec		-		_			-		-									04-Dec						_
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NORTHERN GENERAL	0062	13-Dec				-	-													15-Dec						
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VESSEL	VOY	JEBEL ALI	ABU DHABI	ALEXANDRIA	AQABA	BAHRAIN	CHENNAI	COCHIN	COLOMBO	DAMMAM	DAR ES SALAM	DELHI	DOHA	FELIXSTOWE	HAMBURG	JEDDAH	KARACHI	KUWAIT	MOMBASA	SOHAR	NEW YORK	NHAVA SHEVA	RIYADH	ROTTERDAM	UMM QASR	SINGAPORE
PENELOPE	047MTW	03-Nov																			28-Nov					
PUCCINI	049MTW	10-Nov																			05-Dec					
THORSTAR	051MTW	17-Nov																			12-Dec					
FRISIA AMSTERDAM	053MTW	24-Nov																			19-Dec					
AS CYPRIA	055MTW	01-Dec																			26-Dec					
JACK LONDON	057MTW	08-Dec																			02-Jan					
NORTHERN PRACTICE	044	2-Nov																				12-Nov				
GROUSE HUNTER	0022	9-Nov																				19-Nov				
NORTHERN PRACTICE	045	16-Nov																				26-Nov				
GROUSE HUNTER	O023	23-Nov																				3-Dec				
NORTHERN PRACTICE	046	30-Nov																				10-Dec				
GROUSE HUNTER	0024	07-Dec																				17-Dec				
NORTHERN PRACTICE	047	14-Dec																				24-Dec				
CMA CGM CALLISTO	256GFE	3-Nov																					8-Nov			
OOCL ATLANTA	091E	5-Nov																					13-Nov			
CMA CGM LYRA	258GFE	10-Nov																					15-Nov			
OOCL BANGKOK	020E	12-Nov																					20-Nov			
CMAA BUTTERFLY	262GFE	17-Nov																					22-Nov			
TAURUS	006E	19-Nov																					27-Nov			
CMA CGM FIDELIO	262GFE	24-Nov																					29-Nov			
OOCL SINGAPORE	017E	26-Nov																					4-Dec			
CMA CGM BUTTERFLY	264GFE	1-Dec																					6-Dec			
CSCL NEPTUNE	040E	3-Dec																					11-Dec			
MAERSK SALTORO	1712	5-Nov																						8-Dec		
MAERSK STADELHORN	1714	12-Nov																						15-Dec		
Maersk Guatemala	1716	19-Nov																						22-Dec		
Maersk gibraltar	1714	26-Nov																						12-Jan		
Maersk Guayaquil	1714	03-Dec																						5-Jan		
MAERSK GENOA	1714	10-Dec																						12-Jan		
Maersk sarat	1802	17-Dec																						19-Jan		
DALI	1802	24-Dec																						26-Jan		
NORDSPRING	016N	28-Oct																							31-Oct	
NORDSPRING	017N	07-Nov																							10-Nov	
NORDSPRING	018N	17-Nov																							20-Nov	
NORDSPRING	019N	27-Nov																							30-Nov	
NORDSPRING	020N	07-Dec																							10-Dec	
NORDSPRING	021N	17-Dec																							20-Dec	
NORDSPRING	022N	27-Dec																							30-Dec	
COSCO EUROPE	O55	02-Nov																								16-Nov
HYUNDAI HONOUR	004E	05-Nov																								20-Nov
COSCO KAOHSIUNG	O54	09-Nov																								23-Nov
HYUNDAI RESPECT	004E	12-Nov																								27-Nov
APL DUBLIN	239	16-Nov																								27-Nov
HYUNDAI DRIVE	018E	19-Nov																								5-Dec
APL CHONGQING	241	23-Nov																								4-Dec
HYUNDAI PRIDE	018E	26-Nov																								12-Dec
APL LE HAVRE	243	30-Nov																								11-Dec
HYUNDAI HOPE	021E	02-Dec																								18-Dec
APL PARIS	249	07-Dec																								18-Dec



## **QUOTABLE** QUOTES

The best and most beautiful things in the world cannot be seen or even touched - they must be felt with the heart.

There are two ways of spreading light: to be the candle or the mirror that reflects it.

Let us remember: One book, one pen, one child, and one teacher can change the world.

Don't judge each day by the harvest you reap but by the seeds that you plant.

A hero is someone who has given his or her life to something bigger than oneself.

If you believe in yourself and have dedication and pride - and never quit, you'll be a winner. The price of victory is high but so are the rewards.

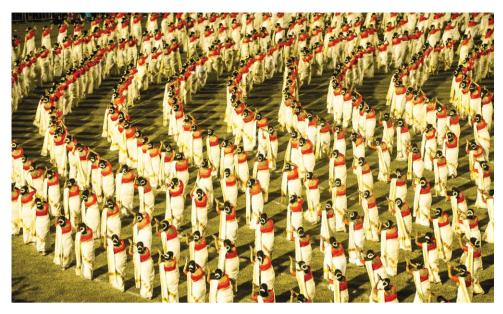
- Helen Keller
- Edith Wharton
- Malala Yousafzai
- Robert Louis Stevenson
- Joseph Campbell
- Paul Bryant

## OORAM DUBAI 2017

CSS Group over the years has been actively participating in many social activities which include sponsorships of cultural events, sports and charity movements. As part of giving back to society, many such programmes were initiated by T S Kaladharan, Chairman CSS Group, Back in Kerala, thousands of school children benefit by ways of educational aids and kits from Kala, every year.

The moving and relocation division of CSS Group, CSS Homeward bound recently associated with a cultural event in Dubai called Pooram 2017. The event was organized at Etisalat Academy on the 27th of October 2017. This event was exactly the same as what you would witness in Kerala minus the real Elephants and the Fireworks. The actual professional artists and Musicians that take part in Pooram in Kerala were brought to Dubai to give the real feel of Kerala.

As an added and important attraction 1246 Indian women, who are all expatriate residents of the



UAE showcased the Famous Thiraythira Kali (Traditional dance form). Like all firsts in Dubai the organizers have contacted Guinness World Records witness and record this event so that the number of participants may eventually



MOVING & RELOCATION • EXHIBITIONS & EVENTS LOGISTICS • INDUSTRIAL PACKING

dancers around a nilavilakku embody lasya or the amorous charm and grace of the feminine. The dance follows the hair bun adorned with jasmine garlands perform this dance during festival seasons. Kaikottikkali



Musicians that 200ram in Kerala 3 that 500ram in Kerala 4 the day of Thiruvathira 5 and ded and 5 the accompaniment 5 residents of the executed by the group of 5 with mundu and neriyathu and own vers.

Sherlock Holmes and Dr. Watson go on a camping trip. After a good dinner, they retire for the night, and go to sleep.

Some hours later, Holmes wakes up and nudges his faithful friend. "Watson, look up at the sky and tell me what you see."

Watson, look up at the sky and tell me what you see."

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Watson, look up at the sky and tell me what you see."

Watson, look up at the sky and tell me what you see."

Watson, look up at the sky and tell me what you see." Theologically, I can see that God is all powerful, and that we are a small and insignificant part of the universe. What does it tell you, Holmes?"

And Holmes said: "Watson, you idiot, it means that somebody stole our tent."

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