

JULY - AUGUST 2011

It gives me immense pleasure to introduce <u>Devas Holidays & Travel Services India Pvt. Ltd.</u> to you as a promoter of value tourism in India. A member of Devas Group of companies, DHTSI has given prominence to professionalism and created a name of their own in the travel world. Today, this Focus news letter will give more insight on the DHTSI activities and the unique packages they offer. Enjoy reading Focus to know more about Devas Holidays & Travel Services.

T. S. Kaladharan



Devas Holidays and Travel Services India Private Limited is owned by the renowned CSS Group, pioneers in the shipping industry since 1995.

Devas Holidays - India's experiential travel planner - welcomes travelers from around the world to fulfill their travel appetite with itineraries that would cover an entire expanse of distant lands and exotic

people. Travelling with Devas Holidays brings you a life-changing inner experience instead of a superficial week-long trip across the continents. Each itinerary is punctuated with a unique mélange of adventure, relaxation and freshness that guarantees a deep-seated, never-before experience. Devas Holidays is headed by Arun Aniyan as General Manager who has a rich experience in the travel industry.



Devas is not about holidaying. It is about exploring, experiencing and enjoying as you holiday. Embrace hand-picked journeys that embark on the unknown realms of self-discovery and connect the inner self to the harmony of the universe. Relish the freshness in holidaying with Devas.

Devas offers unique tour packages that focus on the forgotten art of making tourists feel perfectly at home in a strange land.

When you entrust your travel plans with Devas, you need not worry about your air, rail or hotel reservations, sight-seeing, foreign exchange services, insurance cover and so forth.

We strongly believe in the Sanskrit saying, "Atithi Devo Bhavah" meaning that we treat our guests like God.

Come enjoy your holiday with us and let us make your vacation one that you will cherish lifelong.

# SOUTH INDIA AS A TRAVEL DESTINATION

xperience the mystery and magic of South India tours with its fascinating history, rich culture and traditions. As you go down peninsular India, the fascinating land of temples unravels itself for you. The major destinations of South India include Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, Lakshadweep and Andaman & Nicobar Islands. Whether you are an adventure lover, pilgrim or a wildlife enthusiast, South India has it all to enthrall you.

#### **TEMPLES & MONUMENTS**

The exquisite temples are the strongest lures and a wealth of South India. The historic monuments and temples can be found in large numbers in the states of South India. The intricately carved temples are feasts to the eyes and some of them you must visit include Guruvayoor Temple, Kalpathy Temple, Meenakshi Temple, Murugan Temple, Badami Cave Temple, Tirupati Tirumala Balaji and Saneeshwara Temple. These marvelous structures also stand testimony to the ancient heritage of the empires that greatly patronized the artistic pursuits. Moreover, South India has 4 UNESCO heritage sites: Thanjavur Brahadhiswara temple, Mamallapuram 7th & 9th century monuments and temples in Tamilandu; and ancient capitals Hampi & Pattadakal in Karnataka.

#### **BEACHES**

A travel to South India will remain incomplete without a visit to the palm fringed sandy beaches that accentuate the scenic charm of South India. The long coastline has conferred the South Indian states with numerous enchanting beaches and the most well-known among them being Nattika, Marari, Alappuzha, Kovalam, Varkala, Marina, Kanyakumari and Maravanthe Beach.

#### **WILD LIFE**

Apart from the beaches, South India is also well known for its captivating wildlife which attracts hordes of wildlife enthusiasts from all over the world. Watch the wild denizens roaming in their natural habitat freely along with a large number of migratory birds that frequent the protected forests of South India. Some of the acclaimed wildlife sanctuaries and national parks of South India are Periyar wildlife sanctuary, Kumarakom bird sanctuary, Calimere wildlife sanctuary, Bandipur national park, Kabini wildlife sanctuary, Mudumalai tiger reserve & sanctuary and Nagarhole tiger reserve.

### **FESTIVALS**

The fairs and festivals of South India mirror the rich culture and tradition of the people of the region. Passed on from generations, these are still celebrated with utmost zest and excitement. You will find the people clad in their traditional attire and piously following the spectacular rituals. The festivities are marked by important occasions such as harvest, arrival of the monsoon and paying reverence to the worshipped deities. The famous ones are Onam, Aaranmula Boat Race, Pongal Festival and Natyanjali Dance Festival.

### **AYURVEDA**

A gratifying holiday is greatly dependent upon the accommodations, and in South India you will find a wide range of hotels and resorts to chose from. The various hotels are located in important towns of South India and also provide resort and spa facilities. Kerala is a state that is particularly famous for its ayurvedic spa resorts.

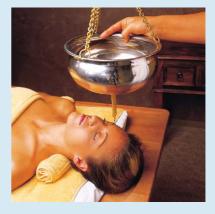
With almost limitless things to take delight in, you are certainly going to have an unforgettable holiday in South India.













## MONSOON TOURISM IN KERALA

Monsoon the word itself makes one happy. The intoxicating smell of the dry earth getting drenched, the splashing waters and the tiny paper boats sailing on the clogged water make monsoon the favorite season in India. After the long summer months when the heat and the dust ruled the roost, the monsoon is a welcome change. The farmers rejoice in the showers that promise to bring them prosperity.

Monsoon, the season of rainbows and raindrops is certainly not to be wasted indoors. The very special season of the year, monsoon brings everything to you fresh. The washed streets and the fresh leafs seem to smile with you. Monsoon is certainly not only about getting all dressed in rain coats, monsoon is a fun time. Getting wet, splashing and swimming or wading through knee deep waters, sailing paper boats are some little deeds you may indulge

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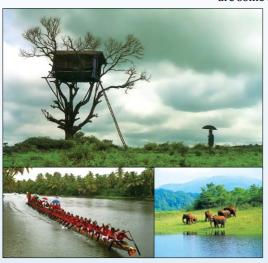


Traditionally, the advent of the monsoon has meant a sharp fall in the number of tourists visiting Kerala. Monsoon in Kerala is the most enchanting season in India.

You may try out an ayurveda vacation in the monsoon too. The best way to rejuvenate your soul and replenish your body, ayurvedic is a great option for monsoon. Monsoon is a season for rejuvenation, when the people take special diet and ayurvedic therapies for rejuvenation and longevity. According to ayurveda, monsoon is an ideal season to take treatments for various diseases. The equable climate during monsoon and natural abundance of herbs and medicinal plants in its flora, Kerala is fast capturing the attention of International Tourists as a prime destination to visit during the monsoon season.

Moreover a 'monsoon food festival', a music festival and a theatre festival are just some of the events being planned during the monsoon season.

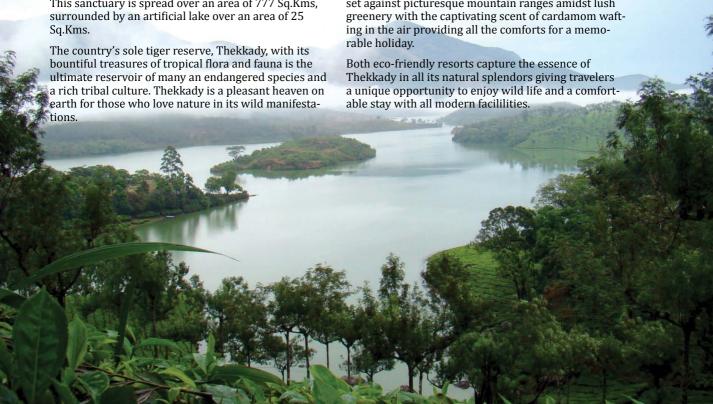
The romance of the monsoon, with its abundant rains and lush green landscape that has been rhapsodized down the ages in verse and song, can be promoted as a "unique" tourist attraction.



## DESTINATION OF CHOICE - THEKKADY

Thekkady in Kerala is India's largest wildlife sanctuary and a dream destination for any tourist visiting India. The 120 years old 'Surki' dam built across Periyar, Poorna in vedic parlance, is a major tourist attraction. This sanctuary is spread over an area of 777 Sq.Kms, surrounded by an artificial lake over an area of 25

For travelers, Thekkady offers numerous hotels, homestays and resorts. The best of them are Spice Village with thatched roofs, inspired by local jungle dwelling architecture and Cardamon County – a holiday village set against picturesque mountain ranges amidst lush greenery with the captivating scent of cardamom wafting in the air providing all the comforts for a memorable holiday.



## RECOMMENDED PACKAGES

#### THE BEST OF KERALA 11 nights

Cochin (1 night) - Munnar (2 nights) - Thekkady/Periyar (2 nights) - Alapuzha (1 night) - Mararikulam (5 nights) - Cochin

#### **AMAZING NORTH KERALA 6 nights**

Cochin (1 night) - Guruvayoor & Athirappally (1 night) - Wayanad (2 nights) - Bekal (2 nights) – Cochin

#### TROPICAL PARADISE - LAKSHADWEEP ISLANDS 9 nights

Cochin (1 night) – Lakshadweep (7 nights) – Cochin (1 night)

#### **WILDLIFE SAFARI TOUR** 8 nights

Cochin (1 night) - Wayanad (1 night) - Bandipur (2 nights) - Oooty (2 nights) - Munnar (1 night) - Kumarakom (1 night) - Cochin

#### **GRAND TOUR - KERALA & TAMILNADU 14 nights**

Cochin (1 night) - Kumarakom (1 night) - Munnar (2 nights) - Thekkady/Periyar (2 nights) - Madurai (1night) - Rameshwaram (1 night) - Kanyakumari (1 night) - Kovalam (4 nights) - Trivandrum (1night)

Package rates will be provided upon request

## Testimonials...

#### Julie Hiltunen - Bloomington, MN

"I just wanted to let you know that your outstanding service and all of the work you put into our vacation made our trip really special. Every detail was taken care of so we just had to jump on the plane and show up. What a great way to travel!! Your service was a definite WOW for us. Thanks for everything – we will definitely contact you for our next vacation!!!"

#### Lauren Lanfrank- Roseland, NJ

"I can only say great things about your employees, your package options and your prices of course(!). Email and telephone communication was prompt, complete and friendly. It is nice to have that personal connection when web searching. My questions were addressed and my needs were certainly top priority. I will definitely be using your agency in the future and will recommend it to my friends and associates. Thanks very much.

## TEAM DEVAS



experts from travel and hospitality fields. The main role in every company is the operations team - the people, who help to select the right package that best suits your needs or create a new one. We had built our operational team over several years by choosing the most experienced people who are passionate about tourism

in India.

All members of our operations team are highly professional and have many years of experience in travel & tourism field.

Together with years of ate and organize for our clients unique journeys, based on their needs and expectations.

The team of DHTSI has

experience and ample knowledge, we can cre-

For Further Information:



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